

Claims

1 1. A method for identifying a solution to improve a business value of a company

2 in an industry, comprising the steps of:

3 identifying operational metrics for the industry;

4 assembling a set of solutions for the industry;

5 assessing impacts of the solutions on the operational metrics;

6 comparing a current operational performance of the company to an

7 operational performance of another company within the industry to expose

8 performance gaps; and

9 identifying a solution based upon the impacts to address the exposed

10 performance gaps.

1 2. The method of claim 1, wherein the identifying step comprises the step of

2 generating a value proposition by identifying a solution based upon the impacts to

3 address the exposed performance gaps.

1 3. The method of claim 1, wherein the identified solution improves a business

2 value of the company.

1 4. The method of claim 1, wherein the operational metrics relate to viability of a

2 company in the industry.

1 5. The method of claim 1, wherein the comparing step is performed after the
2 assessing step.

6. A method for generating a value proposition for a company in an industry, comprising the steps of:

identifying operational metrics for the industry;

assembling a set of solutions for the industry;

assessing impacts of the solutions on the operational metrics;

comparing a current operational performance of the company to an

average operational performance of companies within the industry to expose

performance gaps; and

generating a value proposition by identifying a solution based upon the
and the impacts.

7. The method of claim 6, wherein the identified solution improves a business value of the company.

8. The method of claim 6, wherein the operational metrics relate to viability of a company in the industry.

9. The method of claim 6, wherein the comparing step is performed after the assessing step.

11. A system for generating a value proposition for a company in an industry, comprising:

an information system for receiving operational metrics and a set of solutions for the industry;

an assessment system for assessing impacts of the solutions on the operational metrics;

a comparison system for comparing an operational performance of the company to an operational performance of another company within the industry to expose performance gaps; and

a generation system for generating a value proposition by identifying a solution based upon the impacts to address the exposed performance gaps.

12. The system of claim 11, wherein the identified solution improves a business value of the company.

13. The system of claim 11, wherein the operational metrics relate to viability of a company in the industry.

14. The system of claim 11, wherein the information system further receives operational performance data of the company and average operational performance data of the companies within the industry.

15. A system for generating a value proposition for a company in an industry, comprising:

an information system for receiving operational metrics, a set of solutions for the industry, operational performance data of the company, and average operational performance data of companies within the industry;

an assessment system for assessing impacts of the solutions on the operational metrics;

a comparison system for comparing an operational performance of the company to an average operational performance of the companies within the industry to expose performance gaps; and

a generation system for generating a value proposition by identifying a solution based upon the impacts to address the exposed performance gaps.

16. The system of claim 15, wherein the identified solution improves a business value of the company.

17. The system of claim 15, wherein the operational metrics relate to viability of a company in the industry.

1 18. A program product stored on a recordable medium for generating a value
2 proposition for a company in an industry, which when executed, comprises:
3 program code configured to receive operational metrics and a set of
4 solutions for the industry;
5 program code configured to assess impacts of each solution on the
6 operational metrics;
7 program code configured to compare a current operational performance of
8 the company to an operational performance of another company within the
9 industry to expose performance gaps; and
10 program code configured to generate a value proposition by identifying a
11 solution based upon the gaps and the impacts.

1 19. The program product of claim 18, wherein the identified solution improves a
2 business value of the company.

1 20. The program product of claim 18, wherein the operational metrics relate to
2 viability of a company in the industry.

1 21. The program product of claim 18, wherein the information system further
2 receives operational performance data of the company and average operational
3 performance data of the companies within the industry.

1 22. A program product stored on a recordable medium for generating a value
2 proposition for a company in an industry, which when executed, comprises:
3 program code configured to receive operational metrics, a set of solutions
4 for the industry, operational performance data of the company, and average
5 operational performance data of companies within the industry;
6 program code configured to determine impacts of the solutions on the
7 operational metrics;
8 program code configured to compare an operational performance of the
9 company to an average operational performance of the companies within the
10 industry to expose performance gaps; and
11 program code configured to generate a value proposition by identifying a
12 solution based upon the impacts to address the exposed performance gaps.